

JUDSON CENTER'S  
**CENTENNIAL GALA**

*A Night to Embrace*

*Presented by*  **PNC BANK**

**FRIDAY, NOVEMBER 1, 2024 | THE HENRY, DEARBORN**

*Sponsorship Opportunities*



**Judson  
Center**

**100**  
YEARS

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Enjoy an exquisite evening that includes cocktails and hors d'oeuvres, a gourmet dinner, auctions, raffle and more!

**CHAIR**

Michael Bickers | PNC Bank Regional President  
Detroit and Southeast Michigan

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Olivia McLaughlin | Janelle Morck

**PLANNING COMMITTEE**

Sandra Ali | Bill Blancke | Aimee Visperas | Susan Weisberg

**EVENING PROGRAM**

5:30 p.m.	Cocktail Reception Begins
7:00 p.m.	Dinner, Program & Live Auction
9:00 p.m.	Entertainment & Dancing
11:00 p.m.	Event Concludes

**ABOUT JUDSON CENTER—100 YEARS OF SERVICE**

Judson Center began in 1924 as the Detroit Baptist Children's Home, an orphanage in Royal Oak. Today, we've grown to support 13,000 children, adults and families each year through an array of autism, integrated health, foster care and adoption, and disability services offered at locations in five counties - Oakland (including our original location in Royal Oak!), Wayne, Washtenaw, Macomb and Genesee.

Over the last century, Judson Center has proudly helped over 500,000 individuals. Our commitment to the community remains steadfast as we position ourselves for another 100 years of providing unwavering care to those we are privileged to serve.



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SPONSORSHIP BENEFITS	CENTENNIAL VIP RECEPTION	GOLD	SILVER	BRONZE	VIP TABLE	GENERAL TABLE	ACTIVITY	PROGRAM AD
	\$30,000	\$25,000	\$10,000	\$7,500	\$5,500	\$3,500	\$3,500	\$1,000
<b>PRE-EVENT BENEFITS</b>								
Tickets - Pre-Gala VIP Reception (details to follow)	20	10	6	4	2			
Prominent recognition of name/logo with hyperlink on event website	●	●						
Recognition on Judson Center's social media channels	●	●						
Name/logo listed on event website	●	●	●	●				
<b>DAY OF EVENT BENEFITS</b>								
Tickets - Gala Premier seating	10	10	10	10	10			
Tickets - Gala general seating						10	4	
Access to Gala Cocktail Reception	●	●	●	●	●	●	●	
Full-page color ad with prominent placement in Gala program book	●	●	●	●				
Full-page color ad in Gala program book								●
Prominent recognition of name/logo on event signage	●	●						
Name/logo listed on event signage			●	●	●	●	●	●
Name listed in the program book					●		●	
<b>POST EVENT BENEFITS</b>								
Agency Newsletter-wrap-up article mention	●	●	●	●				
Thank You email to attendees mention	●	●	●	●				
<b>DEADLINES</b>								
<b>SPONSORSHIP COMMITMENT AND LOGO</b>	<b>SPONSORSHIP AND AD PAYMENT</b>				<b>AD SUBMISSION</b>			
Friday, September 27, 2024	Friday, September 27, 2024				Friday October 4, 2024			



Judson Center

100 YEARS

RESPONSE FORM

Visit www.judsoncenter.org/gala to register online or return this form.

Table with 4 columns: OPPORTUNITY, QUANTITY, PRICE, TOTAL. Rows include Centennial Pre-Gala VIP Reception Sponsor, Gold, Silver, Bronze, VIP Table, General Table, Activity Sponsor, Program Book Ad, VIP Ticket, Single Ticket, Donation, and TOTAL COMMITMENT.

Sponsor Name: \_\_\_\_\_

Contact Person (If different from above): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

American Express  Discover  MasterCard  Visa  Check enclosed (make checks payable to Judson Center)

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Billing address (if different from above): \_\_\_\_\_

\*AD SPECS 5" wide x 8" high • Full color or black and white • Hi-resolution 300 dpi (minimum) files accepted in pdf or eps file formats • All images embedded and fonts need to be outlined • Please include crops on your pdf file

Table with 3 columns: SPONSORSHIP COMMITMENT AND LOGO, SPONSORSHIP AND AD PAYMENT, AD SUBMISSION. Rows show deadlines: Friday, September 27, 2024 and Friday October 4, 2024.

Please complete and return form to:

Erica Sanders, Director of Special Events and Corporate Sponsorships | Erica\_Sanders@judsoncenter.org 30301 Northwestern Highway | Suite 100 | Farmington Hills, MI 48334 | 248 554 6435